

## Making sense of too much information!

Silobreaker Premium is the most powerful intelligence product online for corporate, military and government agency users. Whether your focus is on competitive intelligence, incident management, early warning, media-monitoring, law enforcement or risk analysis, Silobreaker Premium supports your workflow and provides unparalleled contextual insight and situational awareness.

Available as SaaS (Software as a Service) in an intuitive and secure user interface, you can define monitoring targets, trigger content aggregation, perform analyses, and display results in customized dashboards, e-mail alerts or by auto-generated reports. You can set up watch lists and collaborate with colleagues, monitor content from old, new and social media; upload internal content for side-by-side analysis with the outside world, track big movers in the information flow by heat tools and other analytics, and save and export findings straight into 3rd party applications.

Silobreaker Premium is a single system for managing the entire work-flow from external/internal content aggregation, indexing, mining, classification and storage to search, analysis, visualization, quality assurance, collaboration, decision support and report generation.

Silobreaker Premium removes the limitations of traditional keyword-based queries and combines content aggregation with advanced data-mining, interactive end-user tools and explanatory visualizations, in a fully integrated single system. As a result, users can automate much of the manual work involved with collecting, compiling and searching large volumes of information and have more time for interpretation, analysis, collaboration and decision-making.

Silobreaker's technology and entity-centric approach help intelligence workers understand quickly the effects of unexpected events and to discover angles, relationships, stories and perspectives before they become obvious. Technically speaking, Silobreaker Premium combines data fusion, search, statistical and semantic text-mining and intuitive graphics to meet a large range of requirements from private, enterprise and government users.



## TEXT-MINING AND ENTITIES

The use of “entities” is a central concept in all Silobreaker’s products. Entities like people, companies, products or places are used by the Silobreaker technology to bring structure to, and extract knowledge and insight from, unstructured content like news articles.

Silobreaker finds entities in the news content and understands how they relate to each other in the media flow. This is how Silobreaker is able to serve up its search results in so many different ways – and across content types - enabling you to navigate and analyze without the need for keyword-based queries. Aliases, nicknames and spelling variations are also detected and merged into a single entity name, saving you the time and effort to use long search strings or a series of searches. As an example, “IBM” and “International Business Machines” obviously both refer to the same company and are added as aliases to Silobreaker’s entity name IBM Corp.

## CONTENT INCLUDED & ADD YOUR OWN

Silobreaker Premium provides content from tens of thousands of news sources around the world, from old, new and social media sources. The content database grows dynamically as new content is being published and as customers request content from sources not previously covered by Silobreaker. Customers are also able to add their own internal content, such as MS Office documents, PDF files or premium content. Such internal user content is made available securely only to a customer’s users and displayed side-by-side with the external content.

## KEY FEATURES & TOOLS

### Search – take it to a new level

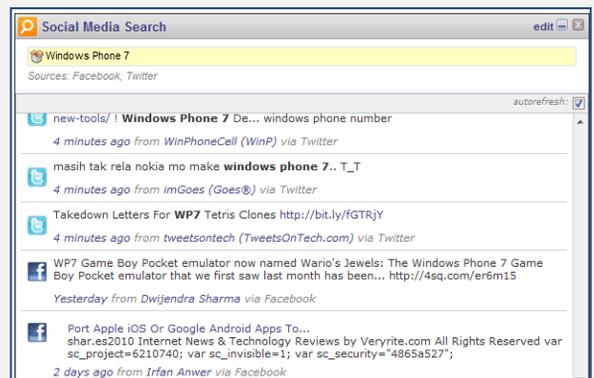
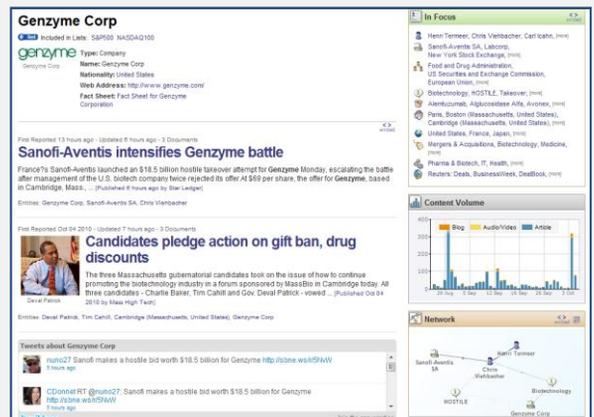
Searching in Silobreaker is done from the search-box at the top of any page. Search results are divided into five main categories which have been customized to allow you to decide how you would like to view the result; either as a traditional list of “hits” or through intuitive visualizations.

### 360° Search – one stop shop

360° Search is Silobreaker’s main search result and gives you a wide-ranging overview of what is relevant to your search from all the latest content; news, blogs, social networks, audio, video and press releases. The 360-page also shows Silobreaker’s context extraction and visualizations. The design of the search result pages are similar to an online newspaper, but generated automatically by a Silobreaker computer program.

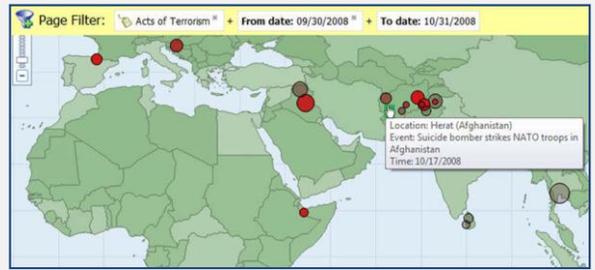
### Social Media Search - monitor “all-in-one”

Monitoring social media is critical to assess product sentiment, political analysis and the messaging from NGOs and other special interest groups. In addition to Silobreaker’s normal coverage of blogs and other social media, Silobreaker Premium offers real-time meta search in Twitter, Facebook, and Google Blogs, all of which are displayed together in the same search result window.



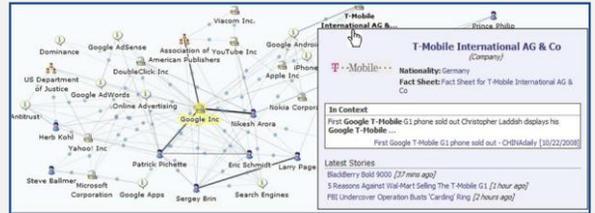
### Hot Spots Search – geo-map the news

Hot Spots Search provides geo-mapping of search results and displays global or local “hot spots” for any query that you have made. The size of the hot spot indicates the size of the news story in terms of article volume and the intensity of the red color how recent the story is.



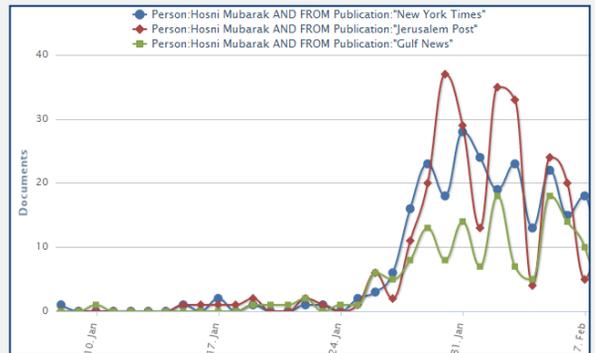
### Network Search – connect the dots

Network Search finds and connects data in your search results and displays the connections in an interactive network. This enables you to explore and see beyond your original focus. Technically, the idea is to find structure in unstructured information without relying on manually configured connections or human editing. The Network is extracted ‘live’, as when you make a query, and will change dynamically as new content comes in.



### Time Series – detect patterns in the news flow

Time Series enables you to chart data series from the news flow, providing you with the tools to monitor and analyze the development of a story; in what country or language it started, whether new media are leading or following old media, or simply to track the content volume around one or several entities or watch lists.



### Multiple Languages – expand the view

Silobreaker’s integrated translation enables search within and across languages, as well as allowing you to benefit from the analytical features, whether you speak a specific language or not.



### My Page – design your own dashboards

My Page enables you to design dashboards for customized monitoring, search and analysis, and to share them with colleagues. You can mix and match between features and drag and drop the widgets to personalize the layout. You can set up as many My Page tabs as you’d like and content can be displayed and filtered in real-time from news sources, social networks, the blogosphere, press release and audio/video sources.



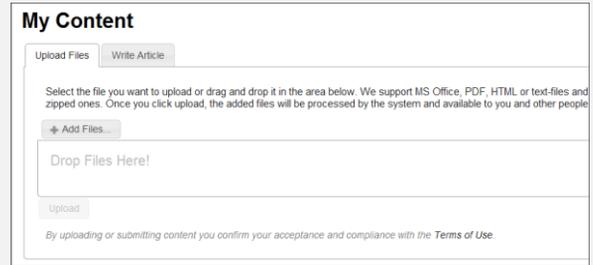
**My Lists – customize watch lists**

You can set up one or several watch lists which can be used as query filters across all Silobreaker’s features and tools. This can be lists of products, people, companies, keywords or anything else that defines your areas of interest or monitoring targets. The watch lists can be shared with, and collaborated on, with colleagues and expanded and changed throughout a project or the general workflow.



**My Content – combine external and internal content**

You can upload files, write articles or comment on articles. All User Content is stored securely and is accessible only by you and such colleagues that belong to your user group. We support MS Office, PDF, HTML or text-files and you can upload individual or multiple files, including zipped ones. User Content is processed and indexed the same way as external content, enabling you to search, analyze, contextualize and visualize it with all of Silobreaker’s tools and features.



**My Collections – save and share articles**

Articles can be saved in one or several “collections”, which you may have set up for different purposes, projects or audiences. This helps you sift through large volumes of content, while saving and categorizing such articles that you want to revisit, add to a report or distribute directly to colleagues.



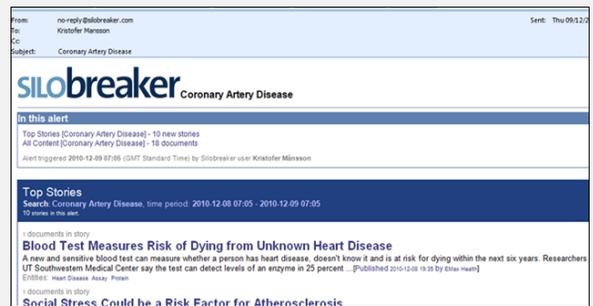
**Heat – track big movers in the media flow**

Heat enables you to check out quickly “what’s hot and what’s not” in the media for any portfolio or list of entities. Heat works as a “deviation-measure” and looks at current vs normal content volumes. That way, it’s not the biggest names with the most content that stand out but those who suddenly have more coverage than usual.



**E-mail Alerts & RSS - export findings**

In My Page you can set up email-alerts and RSS-feeds for any query or entity. This way your findings can be distributed efficiently to colleagues in your organization. You can also export and download the results to 3rd party applications where you can create or edit your own reports or newsletters.



## Collaboration – share the insight

Silobreaker is built to support your workflow and to encourage collaboration and team effort. Watch lists, dashboards and saved articles can easily be shared, collaborated on and distributed through unique URLs which when used by colleagues recreate the same features and setups as the originator's.

**Share List**

This link will share your list: USNews as a collaborative list (other users will be able to view and edit the list).

Copy this link and send it to the persons with whom you would like to share the list.

**Share this tab with others**

Copy the URL below and make it available to colleagues or any other Silobreaker Premium user you'd like to share your My Page tab with. The same My Page tab will be created in the Silobreaker profile of any Premium user who clicks on and activates the URL. Please note that any private lists in the filters will not be shared. The URL must be activated within one month after you've created it and can be reused by multiple Premium users.

<https://my.silobreaker.com:80/MyPage.aspx?key=2876227094b9e492c4447d3bc823d87a>

## Advanced Search – filter your queries

Silobreaker removes the limitations of traditional keyword-based queries through its many analytical tools and visualizations. It still supports the use of auto-complete suggestions, Boolean operators and proximity search, as well as language, publication and time filters. Silobreaker's multidimensional search features for which 'anything can be filtered on anything' are easily managed in Silobreaker's advance search wizard.

Use the form below for advanced filtering and your search will appear here

**Search for documents that contain...**

all these words/entities:

at least one Use enter or comma to separate search words.

of these words/entities:

or any entity on these Lists:

**But don't include documents that contain...**

any of these unwanted words/entities:

**Limit search to documents from...**

any of these publications:

or any publication on these Lists:

**Restrict result to documents...**

written in:

of document type:

published during:

## SECURITY

Silobreaker Premium uses industry standard Secure Socket Layer (SSL) technology for both server authentication and data encryption to make sure your use of the product and your information is secure and protected. Silobreaker is also committed to protect your privacy and will not share any personal data with outside parties.

## WHY SILOBREAKER?

- We provide a fully integrated single system that supports the entire work flow; from back-end content aggregation, intelligent indexing, classification and storage to front-end search, filtering, analysis, visualization, user collaboration, report generation and decision support.
- Our products can be applied horizontally or vertically with any combination of unstructured and structured content from both external and internal sources.
- Our technology perform semantic and statistical text-mining to help users spend less time on searching and collecting data, and have more time for interpretation and decision-making.
- We provide user-friendly and task-oriented tools and visualizations for searching, vetting, alerting, selecting, mapping, monitoring, and reporting.
- We offer advanced filter, or "search within search", functionality that improves contextual relevance and reduces results to a more manageable amount of content.
- Our products are entity-centric and entities are used by the Silobreaker software to bring structure and extract knowledge from unstructured content, including merging aliases, nicknames and spelling variations into a single entity name.

## About

Founded in 2005, Silobreaker is an internet and technology company that offers products and services which aggregate, analyze, contextualize and bring meaning to the ever-increasing amount of digital information. The team behind the company has extensive and complementary experience from military intelligence, financial services, management consulting and from product development of semantic and statistical data-mining and search technologies.

Silobreaker's products help many users from the corporate, government, military and financial services sectors around the world. Our customers represent a wide range of use-cases across competitive intelligence, incident management, government and military OSINT, media-monitoring and risk analysis.

# Silobreaker

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